



Sue Moretti Bodson

Nonprofit Experience

Town of Greenwich Parks and Recreation Foundation

Co-Chair

April 2023 - Present

Board Member

September 2020 - April 2023

Town of Greenwich Board of Parks and Recreation

Board Member

September 2020 - Present

The Bruce Museum, Greenwich, CT

Member of the Board of Trustees

June 2019 - Present

Greenwich Magazine

Editorial Advisory Board

2007 - Present

Junior League of Greenwich, CT

September 2007 - Present

President (2016 - 2017), **President-Elect, Board of Directors** (2015 - 2016), **Parliamentarian, Board of Directors** (2013 - 2014), **Greenwich Pool and Byram Park Chair** (2012 - 2015), **Community Director, Board of Directors** (2011-2012), **Fundraising Focus Chair** (2010-2011), **New Member Co-Chair** (2009 - 2010), **Recording Secretary, Board of Directors** (2007 - 2008)

Events Chaired

The Enchanted Forest (2007), Touch a Truck (2006), 50th Anniversary (2008)

Accomplishments included:

- Chosen to lead 50th Anniversary Event for over 500 League and Community Dignitaries
- Produced record revenues and profits as Chair of the Enchanted Forest and Co-Chair of Touch a Truck

Greenwich Alliance for Education

Advisory Board (2016 - Present), **Board of Directors, Director of Fundraising** (2011 - 2016)

Established effective fundraising process as well as organized and executed a range of activities for \$200,000 charity focused on economically challenged students within the Greenwich Public Schools System. Created new fundraising events such as Turkey Trot Thanksgiving Race which raised \$20,000 the first year; revenue generation has consistently outperformed prior years.

Greenwich Public Schools System, PTA Council

Special Events Chair (2013 - 2015), **Past President** (2011 - 2013), **1st VP** (2007-2009), **VP of Facilities** (2006-2007)

Events Chaired

Sixty person Council is responsible for coordinating the efforts of 15 individual PTAs supporting the public school system including:

- Represented PTAC in front of the Board of Education, Board of Selectmen, Board of Estimate and Taxation and Representative Town Meeting via presentations, speeches and lobbying
- As PTAC President, led 10-member Executive Board and 60-member Council

Greenwich High School Parent Teacher Association

Vice President of Ways & Means, Executive Board

2013 - 2015

Greenwich High School Student Activities

Volunteer Staff

2012 - 2015

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Awards

National Executive Service Corps
Honoree

2022

Junior League of Greenwich
Phyllis Finn Mentor Award

2022

Greenwich PTA Council
Lifetime Essence Award
Excellence in Volunteerism

2018

YWCA Spirit of Greenwich

2014

Moffly Media Light a Fire
Best Friend to Children

2010

Junior League of Greenwich
Alexandra Compton Award for
Community Involvement

2009

Junior League of Greenwich
Leadership Excellence Award

2007

Volunteer Activities

Republican Town Committee,
District 9 Leader

2007-2014

Friends of Greenwich Library Board,
Co-Chair Outreach

2005-2009

Greenwich Alliance for Education,
Story Mobile Organizer & Chair

2007-2009

St. Michael's Church,
Religious Education Teacher

2006-2009

Distinguished Teachers Awards Committee

Chair (2014 - 2016), *Vice-Chair/Chair-Elect* (2013 - 2014), *Community Representative* (2011 - 2013)

Part of 20-member committee established to recognize excellence among the teaching staff of the Greenwich Public Schools. The committee refines the selection process yearly, conducts an outreach program among the 15 schools within the District and selects the Distinguished Teacher recipients from nominations submitted by members of the community.

Connecticut Parent Teacher Student Association Board of Directors

Regional IV Director and Legislative Director (2011 - 2012) *Attended 2012 National Legislative Conference in Washington D.C. as the Connecticut Delegate. Member, Congress of Council* (2009 - 2011)

Western Middle School Parent Teacher Association

Vice President, Fundraising and Executive Board 2011 - 2013

Glenville School Parent Teacher Association

Executive Board (2003 - 2008), *President* (2004 - 2006)

In addition to standard PTA responsibilities, during this period the Glenville PTA was heavily involved in successfully lobbying for rebuilding of the Glenville facility. Key accomplishments included spearheading the lobbying efforts to approve and fund the \$28mm building project.

Greenwich Selection Advisory Committee of Nominations

Member 2004 - 2007

Professional Experience

Emboss LLC, Greenwich, CT

President and Founder May 2018 - Present

Event and Fundraising Coordination, Integration and Communication.

Greenwich Education Group, Greenwich, CT

Director, Special Marketing Projects February 2018 - December 2020

Greenwich Education Group, Greenwich, CT

Director, Marketing and Public Schools Outreach May 2013 - February 2018

Responsible for promoting GEG services within the community and assisting parents/students in navigating the public school system. Developed and Implemented social media marketing initiatives.

Greenwich Patch, Greenwich, CT

Education Reporter January 2011 - May 2013

Covered the Greenwich Public Schools with a focus on Board of Education Issues and activities, curriculum developments at all grade levels, and recognition of student achievements.

MBI, Inc, Norwalk, CT

Freelance Editor and Copywriter, Postal Commemorative Society Division June 1994 - December 2012

Researched, wrote, and edited copy on a diverse range of topics for the majority of products.

National Coverage Corporation, Greenwich, CT

Account Executive April 1993 - January 1994

Directed all aspects of marketing and fulfillment for Membership Services.

Nathan Sallop Insurance Agency

Underwriter October 1990 - October 1992

Marketed accounts, monitored risk management, analyzed financing options.

Arkwright Mutual Insurance Company, Norwalk, CT

Senior Sales Assistant June 1988 - September 1990

Performed customer/prospect administration and conducted annual account reviews.

Education

Gettysburg College, Gettysburg, PA

B.A. English Literature

June 1988 - September 1990, October 1990 - October 1992, April 1993 - January 1994

